

ABOUT

I'm Rob, an award-winning Product Designer who strives to understand the users requirements and empowering them with a digital offering that allows their target goal to be achieved.

I help people to deliver exciting, meaningful experiences for their customers and work alongside them to design products that solve problems with innovative solutions.

SKILLS

Software

Adobe Creative Suite, including: XD
Sketch
InVision
Miro
WordPress
Mac + PC

Design

User Experience
Product Design
User Research
Brainstorming
Concept Design
Graphic Design
Prototyping
Interaction Design
Visualisation
Animation (2D + 3D)
Project Management
Design Strategy

EXPERIENCE

Sep 2017
Jul 2020

JMDA Design | Worcester, UK

Product Designer

- Lead Designer on a collection of successful projects. Driving developments alongside clients to produce innovative design solutions, adding value as well as ensuring budgets and timelines are adhered to.
- Developing product designs to deliver viable, innovative solutions and experiences.
- Championing the team's strong creative culture, I organise and encourage internal sessions that allow team members to share a wealth of skills and knowledge between everybody.
- Played a major role in helping the company to win multiple prestigious design awards.
- Contributing profoundly to a unique animation service that the company offers to its customers.
- Representing the company at international trade shows to build on existing client relationships but also generate new business.
- Involved with managing the company's prototyping services, ensuring that all demands are met.
- Offer guidance and support to Junior/Intern members of the team, encouraging them to put the user's problems at the centre of their day-to-day activities.
- Taking on the role as Health and Safety Officer, as well as Fire Marshall.

Aug 2015
Present

Rob Jones Design | Birmingham, UK

Freelance Designer

- Worked with a global corporation to provide technical and graphic design support to successfully revamp a wide range of retail interior upgrades.
- Provided on-going support to a local sports company designing and launching its first website.
- Worked with an engineering company to design a new set of safety brand guidelines.
- Commissioned to produce one-off productions for clients.

EXPERIENCE (CONTINUED)

Nov 2015 | **JMDA Design | Worcester, UK**

Sep 2017 | *Junior Designer*

- Main responsibility involved project managing and developing a range of new products to enhance an existing product that was part of the companies portfolio.

Apr 2014 | **JMDA Design | Worcester, UK**

Sep 2014 | *Design Intern*

EDUCATION

2011 - | **BA (Hons), Product Design: Consumer (2:1)**

2015 | Coventry University

Coventry, UK

2008 - | **A-Levels + BTEC (4 A-C + Distinction*)**

2011 | Cadbury Sixth Form College

Birmingham, UK

2003 - | **GCSE's + BTEC + AS Level (10 A*-C + Distinction)**

2008 | Wheelers Lane Technology College

Birmingham, UK

TRAINING

2020 | **UI/UX and Web Design Using Adobe XD**

Skill Success (Self initiated - online), UK

2020 | **UX Design Masterclass**

UXDMC (Self initiated - online), UK

2018 | **Emergency First Aid + Fire Marshalling**

Hereford & Worcester Chamber of Commerce, UK

2017 | **Product Visualisation: Adobe Photoshop**

Esben Oxholm (Self initiated - online), UK

AWARDS

2020 | **Red Dot Design Award: Concept***

*Currently under embargo

2016

Red Dot Design Award: Concept

YKO - Smart CRS

2019 | **International Design Award: Gold**

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REFERENCES

Available upon request.